Silvi Sinanaj

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SUMMARY

Full-Stack Web Developer with a strong background in front-end development, excellent problem-solving skills, and the ability to collaborate effectively with design and development teams. I am passionate about building software that addresses complex problems and leveraging my technical expertise to transform designs into seamless, interactive experiences. Proficient in TypeScript, HTML5 and CSS/Sass, React, Storybook, NextJS, and GraphQL.

SKILLS

Frontend Development: HTML, CSS, SASS, JavaScript , TypeScript , ReactJS, NextJS, TailwindCSS

Backend and Server-Side Development: NodeJS, ExpressJS, GO, GraphQL, MongoDB, AWS

Tools and Testing: Turborepo, Vercel, Jest, Vitest, Cypress

Content Management and Platforms: Contentful, Storyblok, Wordpress, Wix

EXPERIENCE

HTML/CSS Instructor (Volunteer)
ReDI School of Digital Integration   **March 2024 - Present , Berlin, Germany**

- Applied strong expertise in HTML5 and CSS to guide students in building responsive and visually appealing web interfaces, enhancing their practical skills in web development.
- Facilitated hands-on learning by utilizing industry-standard tools and best practices in HTML and CSS, including modern frameworks and methodologies, resulting in students completing projects 30% faster and a significant reduction in dropout rates to 6.7% (1 out of 15 students), compared to the previous 30% dropout rate.
- Contributed to curriculum development by incorporating effective techniques and contemporary practices in HTML and CSS, ensuring students gained relevant and up-to-date knowledge, which led to a 50% increase in student engagement and a 25% increase in overall student satisfaction.

Software Engineer
Blacklane   **January 2022 - Present , Berlin, Germany**

- Developed an internal application for Contentful backup/restore, reducing used space by 15% and increasing available space, which led to a significant cost saving by avoiding additional expenses.
- Integrated tracking capabilities into the company's web app by connecting it with RudderStack and Mixpanel, providing enhanced data insights and improving user analytics.
- Designed and implemented key UI components for voucher functionality from the ground up, significantly enhancing the company's web app with advanced features through integration with Voucherify.
- Migrated B2B funnel from a legacy codebase to a modern Next.js project within a Turborepo environment.

Frontend Content Developer and Multimedia Specialist
Science Hub- ICT   **March 2020 - December 2020 , Brazil**

- Developed and implemented web content, ensuring responsive, cross-browser, and cross-device compatibility.
- Customized and extended CMS platforms (Wix) to meet specific project needs.
- Optimize website content for performance, SEO, accessibility, and usability.
- Debug and troubleshoot layout and scripting issues across multiple browsers and devices.
- Maintain and update existing web content, ensuring consistency and quality across all digital channels.
- Assist in developing and enforcing content style guidelines and standards.

Tour and Office Manager | Content Creator
VATO AL   **March 2019 - November 2020 , Berat, Albania**

- Designed and implemented new features on VATO's WordPress site using plugins and custom coding, elevating visitor experience and usability.
- Enhanced website traffic through SEO-optimized blog posts and multimedia content, attracting 40% more visitors within six months.
- Increased booking efficiency by 30% through optimized property listings on Booking.com, Airbnb, and Expedia, incorporating effective keywords and high-quality photos.
- Developed and executed digital marketing campaigns, resulting in a 25% increase in tour bookings by leveraging advanced SEO and content marketing strategies.
- Implemented a more efficient CRM strategy, boosting repeat customer rate by 30% and enhancing personalized customer engagement through targeted communication techniques.

EDUCATION

MERN Stack Web Development

Ironhack • 2021

Bachelor's degree, Criminalistics and Criminal Science

International University of Struga • 2015 - 2018

CERTIFICATIONS

TypeScript Course

Open Bootcamp • 2022

Web Development Full-Time Remote

Ironhack • 2021